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HARROLD'S PEDIGREED

Giant Pansies

**PANSIES ARE PROFITABLE — PANSIES ARE POPULAR
HARROLD'S PANSIES ARE YOUR BEST VALUE
THESE ARE WHOLESALE TRADE PRICES.**

THE ORIGINAL HARROLD'S PEDIGREED STRAIN PANSIES are backed by 50 years of specialized, selective breeding with the needs of the American market always primarily in mind. They afford you the ultimate in quality in the greatest selection available in America today. This line with its novelty and bread-and-butter selections will cover your full needs in Pansies no matter how varied they may be, including several special purpose varieties originated by us and exclusive with this line of stock. Our seeds have been the preference of thousands of professional florists for more than 30 years. There is a reason this is true.

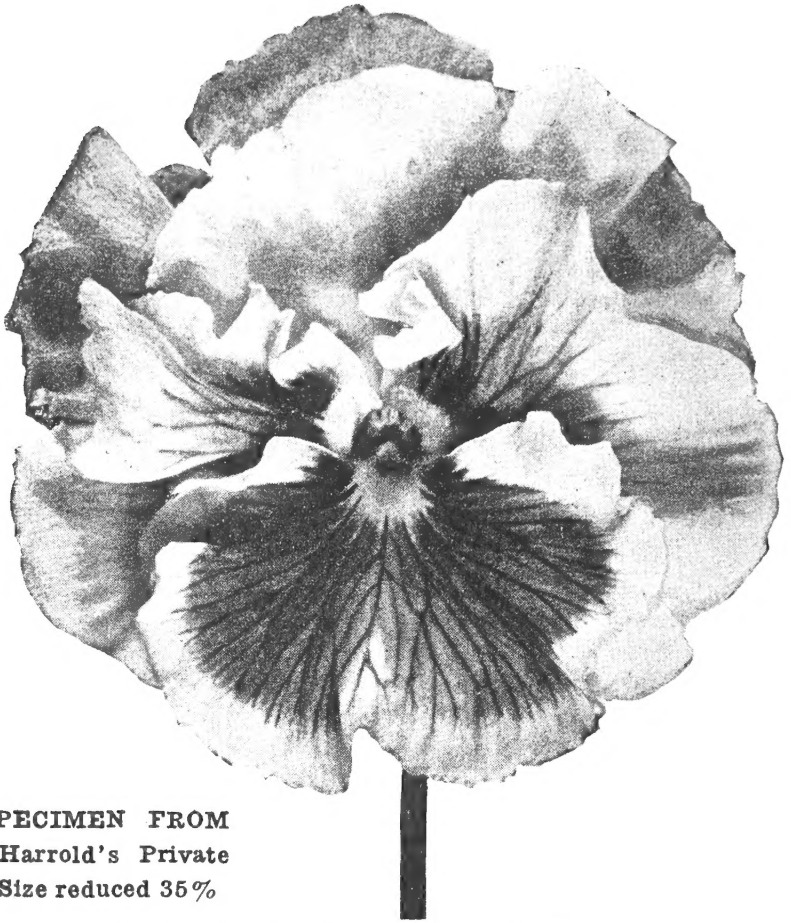
Special methods developed by us and a part of the Harrold Production Quality Standard protects your investment in these seeds. A curing, cleaning and storage process developed by us is different than any other. Germination tested seeds, checked under laboratory control at frequent intervals, protects the viability of all seeds sent out. You pay no premium for this added protection.

ORDER THESE SPECIALS NOW FROM

HARROLD'S PANSY GARDENS
and GREENHOUSES
YOUR PANSY SPECIALIST

P. O. BOX 929

GRANTS PASS, ORE.



A SPECIMEN FROM
C. W. Harrold's Private
Blend. Size reduced 35%

Helpful Cultural Data

CULTURAL DETAILS: These are covered fully by our booklet, *Modern Pansies - Their History, Culture and Habits* which is supplied FREE with every shipment of seeds or plants. This covers the culture fully including soil, planting, transplanting and much pertinent data on the fine points of success with modern Pansies.

TIME TO PLANT: Specialty novelties such as Pot and Cut-Flower Pansies may be planted in June, July and August for winter and early spring flowering. Generally the heaviest plantings of seed for bedding plants to sell in early spring are made in July and August and extending into Sept. in the warmer climates. In cold frames sowings may be made in Sept. early enough to assure germination and enough growth of the seedlings to carry over under glass for transplanting in early spring. In the greenhouse seeds may be planted from late Dec. up to about the end of February for plants to sell during April and May. These make plants that will give the best bloom possible during summer heat.

AMOUNT OF SEED NEEDED: Pansy seed range from 21,000 to 26,000 per ounce. They will test from 75 to about 97% germination under laboratory tests for good commercial seed. Production, however, under normal garden conditions will range from 7,000 to 10,000 plants per ounce. We frequently have reports that exceed 15,000 but these are not certain enough to be used as a basis of estimated production. It's safer to plant on the liberal side than to run short.

GERMINATION PERIOD: In hot weather, July and August, conditions being reasonably good, germination will take place in 7 to 10 days after planting. As the weather becomes cooler this period will lengthen by 4 to 6 days. In hot weather the number of plants produced from a given quantity of seed will generally be less than when temperatures are averaging 70 to 80 degrees with cool nights. Also, during the higher temperature planting periods greater care will be necessary in supplying the required moisture. Complete failure is easily possible with the best of seed if any dryness is permitted during the period of germination and until the two seed leaves unfold.

Harrold's Pansy Seeds Are Your Best Value

HARROLD'S PEDIGREED STRAIN PANSIES have been proven by half a century of use by the critical professional growers of America. There is no substitute for quality. While poor culture or improper situation may cause failure with the best seed, satisfactory results are impossible without quality seeds to begin with.

OUTSTANDING COLOR MIXTURES

These mixtures cover the widest range of quality, color and price. The average is about 10,000 plants per ounce of seed.

C. W. HARROLD'S PRIVATE BLEND: Introduced in 1949-50 this is our newest and top mixture. Many unusual shades in orchid and pastels with a new ruffled and frilled form. Giant size, good habit and a fine Exhibition type. **PER PACKET**, about 500 seeds, \$2.00; $\frac{1}{16}$ oz., \$5.00; $\frac{1}{8}$ oz., \$9.00; $\frac{1}{4}$ oz., \$15.00; $\frac{1}{2}$ oz., \$25.00; 1 oz., \$40.00.

HARROLD'S PEDIGREED NOVELTIES: A blended mixture from our breeding department. It carries many new colors and forms not yet included in any regular mixture. Recommended where the unusual is desired. **PER PACKET**, \$2.00; $\frac{1}{16}$ oz., \$5.00; $\frac{1}{4}$ oz., \$17.50.

HARROLD'S PEDIGREED GIANT ART-SHADES: We consider this the finest and largest flowered Exhibition type mixture in existence today. Exhibition markings with their smaller blotch, pencilled centers or plain self colors are all included. We have grown flowers 5 inches across with this strain. Stems are good and plant habit is robust and hardy. **PER PACKET**, about 1,000 seeds, \$1.00; $\frac{1}{8}$ oz., \$2.50; $\frac{1}{4}$ oz., \$4.75; $\frac{1}{2}$ oz., \$9.25; 1 oz., \$18.00; 2 ozs., \$32.00; 4 ozs., \$45.00.

HARROLD'S PEDIGREED SWISS GIANTS: The top American strain of the so-called "Swiss" or Fancy type. Flowers 4 inches or more across are frequently produced with typical large center blotch and brilliant edge coloring. Many red and bronze shades. Priced the same as **Are-Shades** just above. May not, however, be combined for quantity price.

HARROLD'S PEDIGREED GIANTS: The parent of the **ART-SHADE STRAIN**. Outstandingly a bread-and-butter Pansy. Good color range and habits. Recommended for commercial planting as a moderate compromise of quality at a price. **PER PACKET**, about 1,000 seeds, \$1.00; $\frac{1}{8}$ oz., \$2.00; $\frac{1}{4}$ oz., \$3.75; $\frac{1}{2}$ oz., \$7.25; 1 oz., \$14.00; 2 ozs., \$26.00; 4 ozs., \$35.00.

HARROLD'S IMPROVED SWISS: The parent of **PEDIGREED SWISS**. Same comment and recommendation as made for **Pedigreed Giant**, just above, applies here. **PER PACKET**, \$1.00; $\frac{1}{8}$ oz., \$1.75; $\frac{1}{4}$ oz., \$3.00; $\frac{1}{2}$ oz., \$5.75; 1 oz., \$11.00; 2 ozs., \$19.00; 4 ozs., \$27.50.

HARROLD'S ALL-AMERICAN BEDDING MIXTURE: This is a blended mixture containing both Exhibition and Fancy type stock. Color blend and flower markings are most widely varied. This is an excellent choice where the seed cost is a major factor. **PER PACKET**, \$1.00; $\frac{1}{8}$ oz., \$1.75; $\frac{1}{4}$ oz., \$3.25; $\frac{1}{2}$ oz., \$6.25; 1 oz., \$12.00; 2 ozs., \$20.00; 4 ozs., \$30.00.

OTHER MIXTURES: We stock and can supply about all the good mixtures now available on the American market. In fact some 20 others. Consult our regular Seed Annual for these. **FREE** copy gladly sent on request.

SPECIAL PURPOSE & NOVELTY PANSIES

HARROLD'S PEDIGREED CUT-FLOWER PANSIES: Our original strain. The first and original cut-flower Pansy introduced by us nearly 20 years ago. Will do well grown as a bedding Pansy but is at its best when greenhouse grown in winter and early spring for cutting. Colors mixed in a wide range. Plant is not tall but is perfectly hardy. **PER PACKET**, about 500 seeds, \$1.50; $\frac{1}{16}$ oz., \$3.50; $\frac{1}{4}$ oz., \$12.00.

HARROLD'S PEDIGREED CUT-FLOWER PANSIES TALL SELECTION: Introduced by us a few years ago these often produce plants $4\frac{1}{2}$ feet high in the greenhouse. Flower stems of 10 to 16 inches in length are readily grown with large flowers in a wide range of color. This variety is a less hardy type and will not withstand much freezing weather. **PER PACKET**, about 500 seeds, \$2.00; $\frac{1}{16}$ oz., \$5.00; $\frac{1}{4}$ oz., \$17.50.

HARROLD'S ATOMIC DAWN: A novelty blend of pink, lavender, delicate blue, light gold and many pastel shades that are entirely new in Pansies. The poly-chrome bronze shades are especially striking. Many flowers heavily ruffled. Size, medium giant with robust, hardy plant habit. **PER PACKET**, about 500 seeds, \$3.00; $\frac{1}{16}$ oz., \$8.00.

HARROLD'S SUNSET GIANTS: Sunset shades of orange, red and gold. These are bright shades for borders or mass bedding. The size is medium giant and the habit robust with good winter hardiness. **PER PACKET**, about 500 seeds, \$2.00; $\frac{1}{16}$ oz., \$5.00; $\frac{1}{4}$ oz., \$17.50; $\frac{1}{2}$ oz., \$30.00.

HARROLD'S PEDIGREED POT PANSIES: Short, compact growing habits make these desirable for pot culture or use in window boxes. Flowers are large and color range is excellent. As hardy against cold as any outdoor bedding strain. **PER PACKET**, about 500 seeds, \$1.50; $\frac{1}{16}$ oz., \$3.50; $\frac{1}{4}$ oz., \$12.00.

PANSIES IN SEPARATE COLORS

Retail growers as well as wholesalers find a modest demand for Pansies in separate colors; usually not to exceed 20% of total production. These seed offered here covers this sort of demand well and will be found as true to color and type as any seed of this nature available, usually from 80 to 90% or better.

| Variety | Price per Pkt. | 1/8 oz. | 1/4 oz. | 1/2 oz. |
|---|----------------|---------|---------|---------|
| Harrold's Azure Giants: Best intense blue. | \$1.00 | \$2.00 | \$3.75 | \$ 7.25 |
| Harrold's Golden Giants: Deep golden yellow with large velvety center blotch. | 1.00 | 2.00 | 3.75 | 7.25 |
| Harrold's Ruby Giants: Finest blend of red shds. | 1.00 | 2.00 | 3.75 | 7.25 |
| Coronation Gold: Very popular pure yellow with no mark in center or slight penciling. | 1.00 | 2.00 | 3.25 | 6.25 |
| Delft Blue: Porcelain blue. A delicate shade. | 1.00 | 2.00 | 3.75 | 7.25 |
| Pay Dirt: A very large golden yellow with little marking. Is developing in popularity. | 1.00 | 2.00 | 3.75 | 7.25 |

SWISS TYPE SEPARATE COLORS.

| | | | | |
|---|------|------|------|-------|
| Alpenglow: Select dark reds. Ruby Giant better. | 1.00 | 2.00 | 3.25 | 6.25 |
| Black King: Largest nearly black Pansy. | 1.00 | 2.50 | 4.25 | 9.25 |
| Blumlisalp: Soft pink and rose shades. | 1.00 | 2.50 | 4.25 | 9.25 |
| Fire Beacon: Wallflower red-orange. Velvety. | 1.00 | 2.00 | 3.25 | 6.25 |
| Lake of Thun: Also listed as Thuner Sea or Uls-water Blue. A lovely shade. Azure Giant better. | 1.00 | 2.00 | 3.25 | 6.25 |
| Orange Giant: Light orange shaded apricot. Good. | 1.00 | 4.00 | 7.50 | 12.00 |
| Pure White. Finest of color. Fragrant & ruffled. ... | 1.00 | 2.00 | 3.25 | 6.25 |
| Raspberry Rose: Soft Raspberry pink. | 1.00 | 2.25 | 4.00 | 7.00 |
| Rheingold: Deep yellow with blotch. Suggest Golden Giant as preferable. | 1.00 | 2.00 | 3.25 | 6.25 |

TRIMARDEAU BEDDING GIANTS Imported Seeds.

| | | | | |
|---|-----|------|------|------|
| Adonis: Light blue with white eye. | .60 | 1.00 | 1.50 | 2.50 |
| Cardinal Red: As named. Quite showy. | .60 | 1.00 | 1.50 | 2.50 |
| Lord Beaconsfield. Lower petals violet blue, two upper petals shading lavender to white. | .60 | 1.00 | 1.50 | 2.50 |
| Prince Henry: Rich dark blue. | .60 | 1.00 | 1.50 | 2.50 |
| Orange King: Bright orange and apricot. | .60 | 1.00 | 1.50 | 2.50 |
| Purple Giant: Deep royal purple. Velvet texture. | .60 | 1.00 | 1.50 | 2.50 |
| St. Knud: Deep orange yellow. | .60 | 1.00 | 1.50 | 2.50 |

HIEMALIS or Ice Pansy. Blooms under snow.

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|--|-----|------|------|------|
| Blue Boy: Silver liae. | .60 | 1.00 | 1.50 | 2.50 |
| Celestial Blue: Brilliant sky blue. | .60 | 1.00 | 1.50 | 2.50 |
| Claret: Deep wine red. | .60 | 1.00 | 1.50 | 2.50 |
| March Beauty: Velvet purple. | .60 | 1.00 | 1.50 | 2.50 |
| North Pole: Glistening pure white. | .60 | 1.00 | 1.50 | 2.50 |
| Orion: Golden yellow. | .60 | 1.00 | 1.50 | 2.50 |
| Hiemalis Mixture: All the shades blended. | .60 | 1.00 | 1.50 | 2.50 |

See our larger price list for 1 ounce quantity prices.

MOST POPULAR VIOLA SEEDS

These culture same as Pansies and are a good companion line.

| Variety | Price per Pkt. | 1/8 oz. | 1/4 oz. |
|---|----------------|---------|---------|
| Jersey Gem: Popular violet blue. | \$1.00 | \$2.50 | \$4.75 |
| Lavender Gem: Lavender blue. | 1.00 | 2.50 | 4.75 |
| Yellow Gem: Large golden yellow. | 1.00 | 2.50 | 4.75 |
| White Gem: Pure white. Almost as large as Pansies. | 1.00 | 2.50 | 4.75 |
| Gem Varieties Mixed: A fine blend. | 1.00 | 2.50 | 4.50 |
| Admiration: Large dark blue. | .75 | 1.00 | 2.00 |
| Arkwright Ruby: Ruby red with blotch. | 1.00 | 1.50 | 2.25 |
| Blue Perfection: Popular purple blue. | .75 | 1.00 | 1.75 |
| Chantreyland: Finest pure apricot. | .75 | 1.50 | 2.50 |
| Gustav Wermig: Cut-Flower violet blue. | 1.00 | 1.50 | 2.25 |
| Ilona: Rose shades with lavender tinge. | 1.00 | 1.50 | 2.25 |
| Improved Scotch Bedding Mixture: The most popular, large flowered mixture. | .75 | 1.25 | 2.25 |
| King Henry: Violet blue, small yellow eye. | 1.00 | 1.75 | 3.25 |
| Lutea Splendense: Standard golden yellow. | .75 | 1.50 | 2.25 |
| Papilio Light Blue: Light blue, white center. | .75 | 1.50 | 2.50 |
| Papilio Deep Violet: Velvety true violet shade. | .75 | 1.25 | 2.25 |
| White Perfection: Large flowered pure white. | .75 | 1.25 | 2.25 |

TERMS OF SALE

Remit with order, no stamps. All prices prepaid. Offers subject to price change without notice and crop and supply. All sales under Seed Trade terms relative to crop.